

**TREND 2:**

## End of the Farmhouse Era, Finally

*The death of Little House on the Coast and the rise of warmth and organic materials*

“After years of modern farmhouses—black windows, white houses, and gray walls and floors—natural tones are coming back. We are seeing a return to organic textures and more saturated color. Homes feel layered rather than stark.”

—Susan Wintersteen, Savvy Interiors

“There’s a move toward homes that feel like every element has a purpose. I see a strong desire for warmth and natural stone, wood, organic textures with softer transitions, and materials that age well.”

—Jen Pinto,  
Jackson Design & Remodeling



**TREND 4:**

## We’re Designing to Stay Awhile

*San Diego’s design market is maturing in place*

“Homeowners are staying in their homes longer—some 15 or 20 years. That has shifted design away from trend-driven choices and toward architecturally driven spaces that are functional, cohesive, timeless, and designed to support daily life over decades.”

—Jen Pinto,  
Jackson Design & Remodeling



**TREND 3:**

## Respect Your Elders

*Designers’ plea: Don’t ditch beautiful bones for trend whimsy*

“I would like to see even more architectural integrity, fewer quick flips, and more thoughtful renovations that respect proportion, scale, and context. San Diego deserves homes that feel timeless, not transactional.”

—Susan Wintersteen, Savvy Interiors

“We want to see people respecting the original character of their homes while re-imagining them for modern life, rather than erasing character in favor of quick transformations that look ‘cookie-cutter.’”

—John Kavan,  
Jackson Design & Remodeling

**ABOVE** Serenity and peace through organic texture make a home feel like a high-end vacay, thanks to Savvy Interiors.

**TOP RIGHT** Lilli Fish and Savannah Duren of LS Design Studio lean into a home’s character—and beckon a homeowner’s heart—with saltillo tile, abstract art, and fresh greenery.

**RIGHT** Slow and low, that is the tempo of this looker by Jackson Design & Remodeling.

SAVVY INTERIORS: Lauren Taylor. Creative: LS DESIGN STUDIO. COURTESY: LS DESIGN STUDIO. JACKSON DESIGN AND REMODELING: courtesy of Jackson Design and Remodeling

